

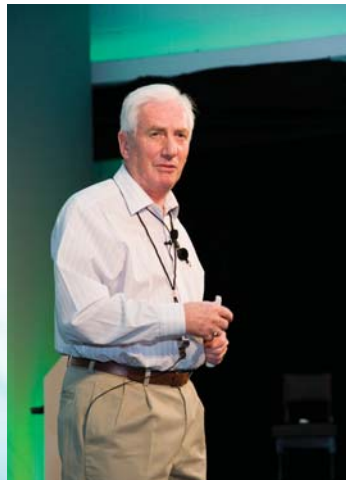
in focus Gore



Campaign

To celebrate its corporate 50th birthday Gore & Associates required the delivery of the “best ever, most memorable party” for their 500 UK Associates. The day featured speeches from the Gore worldwide CEO Terri Kelly who had specially flown in from the USA as well as a further 17 presenters live on stage and also entertainment from the Red Hot Chilli Pipers. Production of the event involved a team of 18 people who installed 12 tonnes of equipment worth around £½ million at the Edinburgh Corn Exchange.

“After a year of planning, the Gore team said they were thrilled with the whole day. It was truly amazing”, “We have certainly achieved our objective” and “It has been a joy to work with a team of professionals” were amongst the client’s comments. ”



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